SUCCESS STORY

Smoother Hiring, Stronger Results

LaserAway perfects the candidate-to-employee journey with ClearCo and ADP®

About the Customer

LaserAway

LaserAway is a premier medical aesthetics company with 191 locations nationwide.

They hire only top medical professionals and are approaching their 20th anniversary.

With a goal of growing to 200 locations, they need to scale high-volume hiring without compromising quality.

The Challenge

LaserAway prides itself on high-quality care and exceptional patient experiences and has ambitious growth goals.

To support aggressive expansion while maintaining excellent care, the team needed to hire qualified medical professionals quickly and consistently across nearly 200 locations.

But recruiting and onboarding were slowed down by disconnected systems and manual work:

- New-hire data lived in multiple systems, and ClearCo data was manually entered into ADP.
- Recruiters and managers were running parts of the process outside the system.
- Data errors, long hiring cycles, and a clunky career site hurt the candidate experience and created blind spots in talent analytics.

> Amanda Hall, Vice President of Talent Acquisition with 20+ years of experience, knew LaserAway needed an integrated, scalable foundation for hiring and people data.

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> "Some of our recruiting processes were being done manually outside of the system, and I knew immediately when I came on board that we needed to change that."

Amanda Hall
Vice President of Talent Acquisition
LaserAway

* This story was originally published on ADP's client testimonial resource page.

The Solution

LaserAway implemented the ClearCo and ADP Workforce Now® integration through ADP Marketplace.
The goal: create a single, connected talent ecosystem that removes manual steps, keeps data clean, and empowers better decisions.

With ClearCo integrated with ADP, the team:

- Automated data flow between recruiting and HR, eliminating double entry.
- Restructured the interview and offer process so every step, from invitations to offer letters, runs through ClearCo.
- Captured all candidate and new hire information in one place for accurate, real-time reporting.

Hires in ClearCo now sync directly to ADP — and updates made in ADP flow right back into ClearCo — to keep profiles aligned without extra work.

> LaserAway saw a 200% increase in career site visits after launching a ClearCo-powered, ADP-integrated careers page.

The Results

With ClearCo integrated with ADP, LaserAway transformed its talent operations and is ready for its next phase of growth.

Faster, cleaner hiring

- Automated data sync eliminated manual entry and reduced errors in new hire records.
- Recruiters now run a consistent, fully system-driven process from application to offer.
- Managers are trained to use ClearCo, keeping data accurate and up to date.

A better candidate experience

- A redesigned, ClearCo-powered career site made it much easier to find and apply for roles.
- Career site visits have increased by 200%, and applicants have a smoother, more modern experience end-to-end.
- Targeted application questions help attract medical professionals with the right credentials and experience.

Real-time people analytics for better decisions

- With LaserAway's ADP analytics dashboard, powered by clean data from ClearCo, Amanda can quickly pull metrics on turnover, new hires, and retention.
- Custom filters let the team build clear, data-backed stories about what's happening across the workforce.
- Leadership uses these insights to align resources, support growth, and protect the patient experience.

The ClearCo Difference: